Full Program Agenda

Speaker	Session topics
Session delivered by Justin Fay: Justin is an experienced program manager at Fusion. He has several years experience in the end-to-end attraction, recruitment and development of graduates both in Australia and the UK.	Introduction to the day/proceedings Review of the 2019 graduate recruitment year and key topics/themes Exploring a new approach to early student engagement
Justin Fay	Scheme setting: What does current best practise attraction entail?
GradConnection is the market leader for online student sourcing, insights and branding and has been voted "most useful careers resource by successfully hired grads" (AAGE Candidate Survey 2013-2019) Session delivered by Alex Tyrell: Alex is a National Account Manager at GradConnection. She works with clients in both the private and public sector to utilise Australia's highest trafficked graduate job board and digital activation for their early career attraction and employer branding.	What do generation Z graduates look for in an employer? What makes a successful online campaign?
Inceptive: Inceptive is Australia's only graduate specific design and marketing agency, specialising in bringing an organisations Graduate Value Proposition (GVP) to life. Session delivered by Tony Dimoski: Tony is the Creative Director at Inceptive. Tony has a wealth of experience in establishing employer brands in Australia.	Effectively bringing your GVP to life through your graduate creative campaign
Break	
Session delivered by Ally Snodgrass: Ally is an experienced graduate program manager at Fusion. She partners with many prominent Australian and international brands to deliver their end-to-end recruitment campaigns.	Scene setting: What does current best practise selection entail?
Sova Assessment brings a fresh approach to psychometrics, providing precision assessment that is: tailored to client needs, behaviours and brand; digitally enabled for candidates and clients alike; and offers dynamic reporting that puts decision-making firmly in the hands of hiring managers, recruiters and HR. Session delivered by our International Guest Speaker by Dr Alan Bourne: Alan is the founder and CEO of Sova Assessment. With a PhD in Organisational Psychology and over 20 years international consultancy experience. Sova reflects his passion for combining psychology and digital technology to design assessment solutions that deliver measurable business impact.	**Assessment in the Age of the Algorithm** The continued rise of AI is one of the hottest HR topics for 2019, and there is no doubt that the adoption of AI represents huge potential for businesses when it comes to graduate assessment. Alan will discuss how science and technology can work hand in hand to deliver effective, efficient and ethical talent assessment processes.
Lunch	
Session delivered by Jum Lamont: Jum is the Director of graduate learning at Fusion, specialising in the delivery of tailored development programs for new and emerging graduate recruits for many of Australia's leading organisations.	Scene setting: What does current best practise development entail? How can eLearning compliment (rather than replace) face to face learning? What are future learning needs for generation Z graduates